Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Get Sales Leads All Year

Welcome to the **Marketplace Weekly Digest**, your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.

Special Announcements

- Today is the last day to complete the <u>Agent and Broker Program</u> <u>Feedback Questionnaire!</u>
- You have until 4/22 to comment on the proposed rule that would change the maximum duration of short-term, limited-duration health insurance coverage.

Recap of This Week's Email Announcements

• How to Help Clients Prepare for the Upcoming Tax Season: Have your clients log in to their <u>HealthCare.gov</u> account to download their Form 1095-A, Health Insurance Marketplace Statement, and double-check that their information is correct.

Reminders

• To learn more about how you can help eligible consumers enroll in coverage all year long, <u>click here</u>. Remember, small groups can enroll

- in <u>Small Business Health Options Program (SHOP) coverage</u>, and clients who experience a qualifying event may qualify through a <u>special enrollment period (SEP)</u> year-round.
- Before you're able to help consumers and get credit for the enrollments you assist with, you'll need to <u>visit this link</u> to complete Marketplace registration and training.
- Log in to your CMS Enterprise Portal account every 180 days. If you don't, your account will be disabled, and you will not be able to help consumers in need.
- You can register for any webinar in the 2018 Health Insurance Marketplace Updates for Agents and Brokers series here. Note: If you registered for a webinar in this series on or after January 11, 2018, you're automatically registered for future webinars in this series.

Resources

- New this year: If a small business owner enrolls in SHOP coverage for the first time or has experienced a gap in SHOP coverage, they'll need to use the SHOP Eligibility Determination Form to determine if the business is eligible for SHOP coverage.
- <u>Follow this link</u> to use the new resources search tool that makes it easier for you to find guidance, regulations, newsletters, previous webinar slides, quick reference guides, and more.
- <u>Click here</u> for information on how to help consumers end Marketplace coverage when they become eligible for Medicare.
- Refer to <u>these webinar slides</u> "Helping Consumers Resolve Data Matching Issues (DMIs)" when your clients need help resolving DMIs on their Marketplace application.
- Want free sales leads? Don't miss out on this opportunity to use CMS' new <u>Help On Demand</u> referral service!
- We're here to help. <u>Click here</u> to find out who to contact when you have questions.